

## What's the difference between Baytel's two Global Reports? They both cover the Global Residential Water Treatment Industry, but...

### Global Markets

*Analyses 45 key country markets:*

- ☞ *Market sizes; segmentation by product type and technology*
- ☞ *Market characteristics, major share holders, key issues*
- ☞ *Regional & global totals, global overviews*
- ☞ *Smart market projections through 2027—and reasons specific to each market*

### Structure & Players

*Covers the Industry and 200 Companies:*

- ☞ *Industry structure and dynamics: by region, technology, configuration, etc.*
- ☞ *In-depth business profiles of Baytel's Top 50 Global Players*
- ☞ *Capsule profiles of an additional 150 participants you need to know about*
- ☞ *Names, positions & contact information for key people*

## What's the same about them?

- ☞ *They provide more "bang for your buck" than other commercially available information products on the industry*
- ☞ *They were prepared by Baytel Principals, each of whom has over 35 years of experience analyzing the home water treatment industry in over 45 country markets.*
- ☞ *Baytel Principals each spend many months of every year doing field work in the countries covered.*

☞ **Unsurpassed Information Content**

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AT A PRICE THAT'S RIGHT!**